

JESUS VASQUEZ

Web Designer & Front-End Developer — UX/UI, accessible responsive sites, design systems

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SUMMARY

Trained in multimedia design and programming, and designing and building websites since 2011. Takes work from wireframes and information architecture through design to production code, then measures it. At a 600K-policy insurer, turned Figma designs into production components, a multi-page document packet and a mobile claims flow, with accessibility and Core Web Vitals as standing requirements.

EXPERIENCE

Spot Pet Insurance — Front-End Engineer

Jul 2022 – Aug 2026

Pet insurance, US & Canada · quote funnel, marketing site, React Native member app · remote

- Turned design-team Figma specs into production components across a quote funnel, marketing site, policy-document generation and a React Native app, from spec approval to QA acceptance.
- Built the React Native (Expo) member app's claims experience for iOS, Android and web: claim detail screens with status-specific layouts, claims index, and the add-a-pet flow.
- Built multi-page policy document generation from the creative team's design template: pet details, coverage purchased and channel-specific benefits, rendered with React + Tailwind to PDF.
- Remediated accessibility across web and app: assistive-technology semantics, discernible control names, contrast, keyboard operability, modal and focus management.
- Ran a Core Web Vitals programme on a high-traffic insurance site: fetchpriority on hero images, reserved CTA space against layout shift, long-life cache headers, and a homepage payload cut.
- Shipped 20+ Statsig A/B tests in the quote funnel (annual limits, social-proof banner, terms discoverability, AI insights) and retired variants and control tests after readout.

Sole Developer — senior-living wellness platform (contract via 27 Colab)

2019 – present

Healthy-aging platform for senior-living communities · seven-year client relationship, ongoing

- Produced information architecture, user flows and wireframes for a senior-living wellness platform, then built it to the design team's Adobe XD mocks.
- Designed for older users: one question per page, large-font and dark-mode toggles, simplified coordinator views with category filters, date ranges and charts.
- Hand-coded the rebuilt platform pre-AI (2020–21) from my IA and wireframes and the design team's Adobe XD mocks; launched January 2021 after staging, data migration and admin acceptance testing.
- Built a personalised content recommendation engine driven by the assessment: each answer maps to a beginner, intermediate or advanced level, filtering articles, videos and podcasts through custom taxonomies, with per-member settings.
- Built an assessment and PDF reporting module: assessment capture, age- and gender-based norms, per-resident and community PDF reports with charts, and a WP-CLI migration of historical records.

27 Colab LLC — Founder, Full-Stack & WordPress Developer

2013 – present

South Florida · independent studio serving small and mid-size businesses

- Trained in multimedia design and programming (McFatter Technical College); designing and building websites since 2011, from logo and layout to production code and launch.
- Acted as outsourced creative department for a Miami bath-fixture importer for three years: catalogs, brand and packaging, website and regional design-magazine ads.
- Built and maintained 60+ client websites since 2011: custom themes, WooCommerce, Gravity Forms, ACF, hosting, DNS, SSL and SMTP for South Florida small businesses.
- Moved a Miami DJ company to #1 on Google for a local high-intent search term with on-page and local SEO (self-checked, March 2014).
- Built a studio website with Claude Code in nine days (in development): Next.js 16, Postgres/Drizzle, Statsig server-side experiments, bilingual EN/ES, 49 test files, Lighthouse and accessibility budgets in CI.
- Ran franchise sign projects end to end as the contractor (design, landlord approval, permits, fabrication, install), including ten completed clinic rollouts and two restaurant locations for a South Florida franchise sign program.

SKILLS

- Figma, Adobe XD, Photoshop, Illustrator, InDesign, Premiere; wireframing, information architecture, prototyping
- HTML5, CSS3 (Grid/Flexbox), JavaScript, React, Next.js, Tailwind, WordPress themes, Webflow
- WCAG accessibility, Core Web Vitals, SEO, A/B testing, consent and analytics

EDUCATION & CREDENTIALS

McFatter Technical College, Davie, FL — Business Computer Programming (2012) · Multimedia Design Technology (2011).
Adobe Certified Associate: Photoshop, Premiere Pro (2011). Industry advisory committee member, county technical colleges' web programmes (2016–2019). Self-study: AWS, LLM and agent engineering.